

MEDIA ADVISORY

Mayor's Business Breakfast–Wednesday, March 12th, 2008

“Intelligent Communities of the World”

Keynote Address Presented by:

Mayor Brenda Halloran and Simon Farbrother, CAO of Waterloo, ON

MONDAY, MARCH 3, 2008, FREDERICTON – A special Mayor's Business Breakfast will be Wednesday, March 12th, 7:30-8:30 a.m., Council Chamber, City Hall as a celebration of Fredericton's achievement as one of the “World's Top 7 Intelligent Communities” designated by New York based Intelligent Community Forum! Attendees will be apprised of how this great news can benefit their organization, and “Intelligent Community Kits” will be handed out.

Mayor Brenda Halloran and Simon Farbrother, CAO of Waterloo, ON - the world's number one Intelligent Community in 2007 - will be in Fredericton to share the positive impact of this international recognition on their community.

The Mayor's Business Breakfast is an initiative designed to foster stronger relations between various levels of government, the universities and the business community. It's a prime opportunity to:

...Network with community business leaders and government officials.

...Gain exposure to Fredericton's arts and cultural community by enjoying the talent of local artists (presented by Fredericton Arts Alliance).

...Acquire knowledge about major issues and events affecting the community with the keynote address.

...Learn about upcoming events.

For more information on the Mayor's Business Breakfast, please contact the coordinator, Laurie Guthrie Hayes at 460-2942.

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