

Fredericton Business AMBASSADOR News

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Ambassador Program Hits 402!

Mayor Brad Woodside deputized 42 new members into the Fredericton Business Ambassador Program on October 6th bringing total membership to 402! "I am thrilled that we have such civic-minded people who go above and beyond to promote Fredericton during their meetings and travels," said Mayor Brad Woodside as he deputized the new members.

Fredericton Business AMBASSADOR AWARDS

Mayor Woodside and Members of City Council will host the 2010 Fredericton Business Ambassador Awards on Tuesday, November 16, 7-9 p.m. at City Hall. This is an appreciation reception to celebrate the City's ambassadors, and to recognize the 2010 "Business Ambassador of the Year". Don't delay in confirming your attendance, as Council Chamber is limited to 200 people. Register today at: <http://www.teamfredericton.com/en/ambassadors/resources/AwardsNotice10.pdf>

Eligibility for the 2010 awards closes on Nov. 1st.

Consideration for the awards/prizes outlined below is based on Ambassadors' reported activities in the areas of: distribution of promotional tools, lead generation, investment attraction, and immigration/population growth-related initiatives.

- **'Business Ambassador of the Year' - Crystal Award + Grand Prize Package (value: \$1750):** two nights (\$1000) at the New York Marriott Eastside -- sponsored by Marriott Global Reservation Sales & Customer Care; and airfare (\$750) - sponsored by Fredericton International Airport Authority & Enterprise Fredericton.
- **1st Runner-up (value: \$1000):** two nights at the New York Marriott Downtown -- sponsored by Marriott Global Reservation Sales & Customer Care
- **2nd Runner-up (value: \$600):** BlackBerry - sponsored by TELUS
- **3rd Runner-up (value: \$460):** 2 rounds of golf on the 18-hole Signature Course (\$138); 2 rounds on the 9-hole course (\$50); and 4 month fitness pass (\$220) -- sponsored by Kingswood
- **Door Prize (value: \$100)** -- sponsored by Robert Simmonds.

Join the Ambassador Group on Linked In

Don't forget that you can join our group on Linked In We have 402 ambassadors enrolled in the program, and we would like to get everyone connected on **Linked In**. This is a great medium to post your profile, and share news and advice!

<http://www.linkedin.com/groupInvitation?groupID=2816162&sharedKey=2587231861AA>

Ambassador Recruitment Prize

Congratulations to Himu Mukherjee who won the recruitment prize of a \$50 gift certificate from Radical Edge, for referring his wife and son into the program.

Upcoming Events & Professional Development

- Oct 19 Business Excellence Awards: 6pm reception, 7pm dinner/awards, Delta F'ton, Register: <http://www.frederictonchamber.ca/content/245767>
- Oct 20-22 Atlantic HR Conference: Delta F'ton, <http://www.atlantichrconference.com/2010>
- Nov 4 Business After Hours: 4:30-6:30pm, Windsor Court, Register: <http://www.frederictonchamber.ca/event/40674>
- Nov 4 Access to Capital session: 8:30-10:00am, Crowne Plaza, Register: <http://frederictonchamber.ca/event/40764>
- Nov.9 Building a Solid Practice for Practitioners: 8:30-4:00, Crowne Plaza, Register: <http://enterprisefredericton.ca/calendar/245852>

Ambassador Beat

The Fredericton Convention Centre is happy to welcome Erin Blanchard (erin.blanchard@fredericton.ca) as their Sales Manager. Erin is eager to assist you in welcoming your association's meetings and events to Fredericton. Conferences and meetings generate great economic spin-offs in the community. Erin will work with you from start to finish assisting with proposal preparation/presentation, and connecting your group with community partners like accommodations, attractions and restaurants.

If you have news (i.e. new job, company expansion, ambassador advice) you would like to share with our Ambassador Team, please email details to laurie.guthrie@fredericton.ca Newsletter schedule is quarterly; however publish dates are contingent upon content.

Remember that we have the tools to assist with your client interactions, plus everything is readily available online! See the "Economic Development" section at: www.fredericton.ca